

Chipolo - Reviewer's Guide

November 2015

This is a Chipolo walkthrough. All important facts and information that might be useful when writing about Chipolo can be found here.

The New Chipolo is here. What's new?



On November 9th we released The New Chipolo. Now, the hardware looks even better with bigger logo on plastic covers. We also released a brand new Android App and an updated iOS App which brings new features to the users. The new features are available for all Chipolo users, no matter which version of the Chipolo they own.

The new features:

Find phone with Web App.

You can check the last known location of your phone, make it ring, or send a lock-screen message from Chipolo Web App.

Chipolo Sharing.

You can track the same Chipolo on two phones at the same time. It's convenient when you share an item with other people, for example your car keys.

Chipolo Selfie.

Use Chipolo as a remote control of your smartphone's camera.

Guidelines for reviewers

- **Only use the photos we provided for you, or make your own. Don't use our older press material that you find on internet.**
- **Please add a link to our webstore at the end of your review.**
- **If you need additional information, do not hesitate to contact us.**
- **We appreciate your honest opinion and a chance to receive your feedback before it's published.**
- **Please point out the new features of Chipolo and invite users to post the photos they make on social media with hashtag #ChipoloSelfie.**

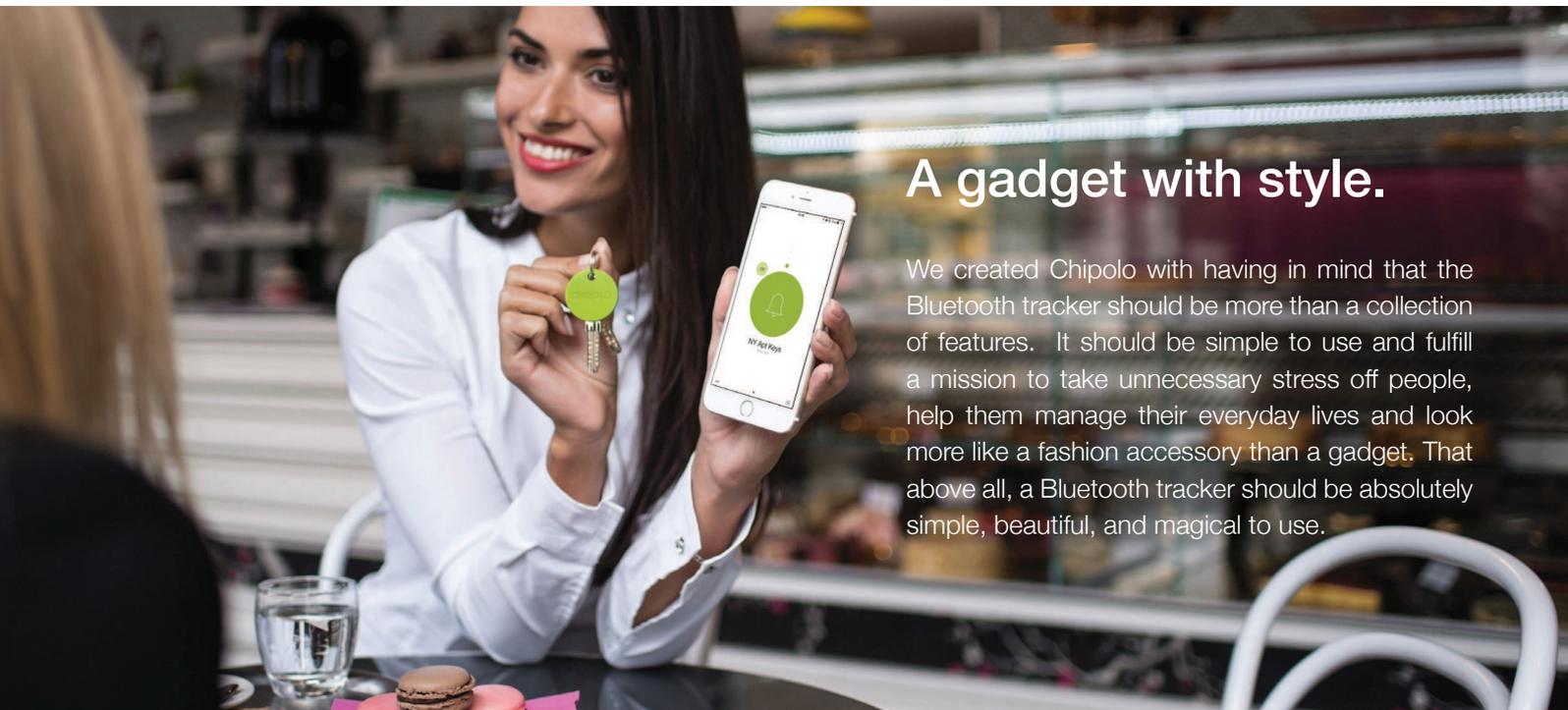
Our Chipolo Story.

We started out as a group of friends with some app development and bluetooth hardware experiences who wanted to create something together. We hung out in the afternoons, discussing the possible projects to get involved in and Domen was always stressed out because he kept losing his things.

One day he couldn't find his keys, the next day it was his wallet or backpack or his phone. And then this brilliant idea occurred to us! We thought to ourselves that there must be millions of people who have the same problem as Domen has. What if we develop a small Bluetooth device that would help people find their things?

And so the Chipolo story began. In late 2013 we started our campaign on Kickstarter, where we raised \$300,000 from 5,000 backers from all over the globe.

Today, hundreds of thousand **Chipolo stories** are happening every day – and we are grateful for every single one of them.



A gadget with style.

We created Chipolo with having in mind that the Bluetooth tracker should be more than a collection of features. It should be simple to use and fulfill a mission to take unnecessary stress off people, help them manage their everyday lives and look more like a fashion accessory than a gadget. That above all, a Bluetooth tracker should be absolutely simple, beautiful, and magical to use.



Chipolo keeps an eye on your things.

So here it is. Chipolo - The world's most advanced Bluetooth item finder. It's the details. The design. The nine fun colors. The complete experience. It's the fact that Chipolo is not just a gadget, it's fashionable technology. You can put it on your keys, wallet, luggage or wear it on your purse with style.

Ring your keys, phone, anything.

Ring lost items just like you'd call a lost phone. If your Chipolo is within the 200-foot (60 meters range) Bluetooth range, it will play a sound until you find it.

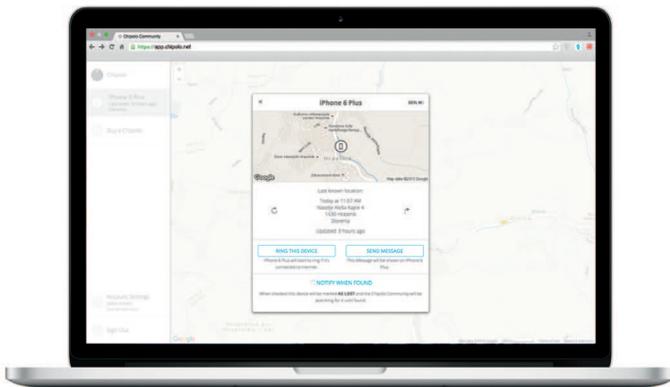


Find your phone. Near or far.

Can't find your phone at home or in your office? Shake any one of your Chipolos to make your lost phone ring—even if it's on silent.

If you lost your phone far away, finding it is still easy. Log into our website app to see its last known location, to make it ring, or to send a lock-screen message to the friendly folks who might find it.

app.chipolo.net



Capture your amazing findings with #ChipoloSelfie.

Capture the burst of emotions when you find something amazing with #ChipoloSelfie. It can be your lost keys, an awesome view from the cliff, a cute little puppie or maybe just a great company of friends and family.

Making a great selfie is now easy. Just set your smartphone in the best position and shake the Chipolo. It will count down with a sound until the app will take an amazing photo. We encourage people to share it with us on social media, using the hashtag #ChipoloSelfie.





Colorful Design

About the size of a coin and just 5mm thin. The smooth plastic design makes Chipolo feel as good as it looks. It comes in colors so fun, it's hard to choose just one. It isn't just portable. It's wearable too. And not only that Chipolo saves you time, the color palette makes it the perfect fashion accessory.

Bubblegum Pink Cherry Red Sunset Orange Sunflower Yellow Lime Green
 Deep Sky Blue Sapphire Purple Jet Black Arctic White

Replaceable battery

We designed the Chipolo so that the battery could easily be replaced. With so many features packed in so little space, it has an incredible battery life of up to 6 months. So you can track your items everyday. And with every Chipolo box comes an extra battery so you are covered for 1 year.



Made in Europe

Chipolo is made from highly recyclable materials and is produced in Slovenia, European Union. We manufacture Chipolo locally, which is greatly beneficial to the regional economy, lowers carbon footprint and serves as a signature to a quality product.